



Why Most People Struggle With Affiliate Marketing

Affiliate Marketing Is Attractive Because:

- No Product Creation
- No Customer Support

So Why Do So Many
People FAIL?

Reasons Why Most People Fail At Affiliate Marketing...

1. Terrible Marketing
2. Short Term Thinking

Show the ugly side of aff marketing

Blog Post Reviews: Google “legit or scam”

YT Video: Ridiculous >>> <https://www.youtube.com/watch?v=gBnW4d15uYc> and some have automated voices, some hired people on fiverr to shoot the video for them.

Mini-Site Reviews: <http://imskeptic.com/> > Surprise, surprise 9.8/10 – just screenshots, no value. But nothing in the COPY stands out.. Headlines/ content waste of time. Person trying to build links. Sometimes even automated – don’t waste your time.

Posting to social media (SEE SLIDE): People get desperate. Mainstream/high profile marketers suggesting you do a sanitized version, unsolicited recommendations products to friends (okay if they asked but this is just posting it).

Short Term: Product launches imreportcard or muncheye

twitter

Home Profile Find People Settings Help Sign out

 **carolehotsnow**

Follow

Be Lazy and Earn \$3000 a Week Not Predator <http://linkbee.com/EA2B>
about 2 hours ago from web

Name Jenny
 Location online friend
 Web [http://linkbee.co...](http://linkbee.com)
 Bio \$2500 A Day Proof Video
 Click on the link

896 following 46 followers 1 updates

Updates

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Actions
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Tom Strong: Today was so exciting! Made \$124 in 20 minutes! if ur interested, go read: <http://high-profits.org>
less than a minute ago from web · [Reply](#) · [View Tweet](#)



spot81: Today was so exciting! Made \$124 in 20 minutes! if ur interested, go read: <http://high-profits.org>
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24 April 2016



Hey hun! I have all the info here for [ideal laptop](#)

[http://www.digitalspy.com/laptops/buying-guides/a510000-ideal-laptop/](#) 😊 Good to go?

06:55



Lawrence Lessig

Up

[P](#) 5 hours ago via Ping.fm · Like · Comment

7 people like this.



Harry Porterfield Down.
3 hours ago · Like



Tim O'Reilly Southwest is offering complementary tickets...but for a short time only!! <http://goo.gl/VNFNt>
2 minutes ago · Like

spam links in comments



Group

I've been working behind the scenes on a new viral \$\$ system that has Just Launched, and I thought that you might be interested. I was given the ability to invite just 2 - 5 people, and I thought that you'd be a perfect fit.

Like · Comment · Share · 4 minutes ago via HootSuite · 🌐